**Tariq Qureishy – Bio**

**Futurist, CEO, Finance & Media Professional,**

**Entrepreneur, & International Speaker.**

Tariq is currently the **Co-Founder/CEO of Xponential, a “Future Readiness” & foresight p**latformwhich enables & executes transformational methodology and concepts to create **“exponential organizations”** for the future**.**  [www.eqxponential.com](http://www.eqxponential.com) and [www.xponentialtalks.com](http://www.xponentialtalks.com). **He is also the Founder/CEO of MAD Talks Group in 2016**, an integrated digital media and visual storytelling platform, focused on the future of leadership, innovation & 10x thinking. [www.madtalks.com](http://www.madtalks.com)

He has worked in top leadership roles for over 20 years in:

* **Dow Jones Markets** (Regional Director Europe/MEA)**, 1987-1999.** (Finally heading a $1b +business, innovating platform, launching regionally and globally)
* **The Times and Sunday Times** (CEO/Publisher Middle East Africa)**, 2007-2009.** (Launch to profitability in 2 years)
* **Bloomberg Media** (Regional Lead/Advisor -MEA), **2010-2015.** (Launched Bloomberg TV in MEA & commercial expansion)

Tariq is a leading financial & media business professional focused on **organisational and business transformation, both business and leaders at board and strategy level for large organisations.** He also supports **young companies on Fintech & related services**, tech & AI and other major tech and business platforms. He has helped to launch major products and strategy and is **a respected communications expert & marketer.**

As **a global celebrity futurist speaker** he has done over 200 keynotes [www.tariq.tv](http://www.tariq.tv) . He specialises in talks about the future, transformation & metamorphosis. **Particularly relevant post COVID 10, where he is helping companies through the current crisis**. He also speaks on finance 4.0, energy, technology v humanity, the brain, moon-shot thinking, AI for good & others **with practical business solutions**. Check his work on [www.xponentialtalks.com](http://www.xponentialtalks.com)

He has a degree in **Economics and is a Harvard Business School 1998 alum**. Also Board member and specialising in future and media/content activities for HBS Club. GCC.

He is the founder of 100% MAD, a not for profit initiative to democratize philanthropy using the digital ecosystem. **MAD is “Make A Difference”,** his mission for humanity.

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